



# The Rise of eNVy Bookmarks: A Young Entrepreneur's Journey\*



At a tender age of 14, Vaasvi is a standout young entrepreneur with a passion for reading and art. While exploring her craft supplies, she created a beautiful handmade bookmark adorned with Swarovski crystals and vibrant resins. The positive feedback from friends sparked a business idea, leading to the launch of eNVy Bookmarks-crafted bookmarks that blend creativity and elegance. Vaasvi showcased her work at local exhibitions across India, quickly gaining attention and custom orders. Recognizing the importance of branding and marketing, Vaasvi established an online presence ,engaging a wider audience through social media. Her journey not only highlights her artistic talent but also her commitment to fostering a community that celebrates creativity and the joy of reading. With dreams of expanding her collection, Vaasvi's story inspires young entrepreneurs to pursue their passions, proving that age is no barrier to making a mark in the world.

## THE BOOKMARK COLLECTION



Personalised Initials



Zodiacs



Harry Potter Series



Swarovski Selection



Crystal Collection



Evil's Eye Collection



Metal Charms





eNVy\_I001

eNVy\_I002

eNVy\_I003







These are our bestsellers made with laser cutting, hand painted resin, foil work and stone work.

We have all the 26 initials under production. Here we have just pictured a few.









eNVy\_I004

eNVy\_I005

eNVy\_I006









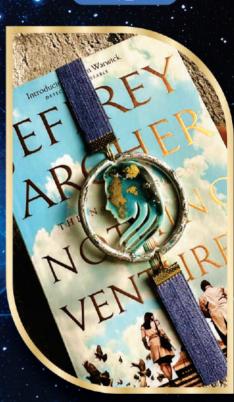
eNVy\_Z001

eNVy\_Z002

eNVy\_Z003





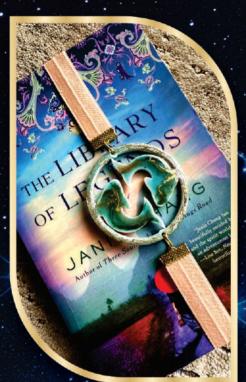


These are bookmarks which give a personal touch to your character. Here only a few zodiacs are pictured in the catalogue. We have all the zodiacs in stock.





eNVy\_Z004



eNVy\_Z005



eNVy\_Z006





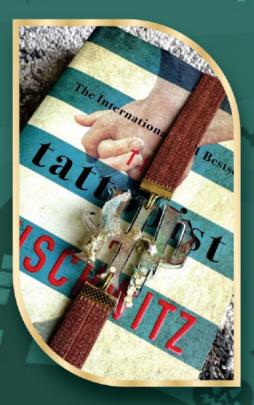




eNVy\_HP001

eNVy\_HP002

eNVy\_HP003







This is a Hottest Seller Series, designed for the Potter Heads.

We have more designs on this series.



HARRY POTTER SERIES

0000



eNVy\_HP004



eNVy\_HP006







































This is the MUST HAVE collection which has a significance-a symbol of protection from negative energy. A perfect gift to gift a reader of any age.

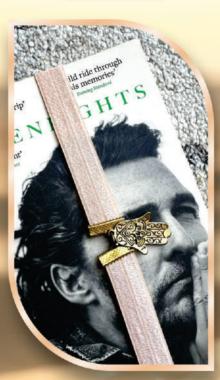
eNVy\_E001





eNVy\_E004















### **HOW TO ORDER**



To place an order you can, Call or Whatsapp message at +91 70092 33951,+91 9814520820

or place your order on our Instagram account eNVy\_bookmarks. or mail us at vaasvi.singal@gmail.com
by mentioning the proper SERIES & Its CODE in your order.

### CHARGES

Standard Charges are applicable for every charm - for only showcased designs

For Customization you can call in person & discuss thoroughly before placing an order

its charges will be according to the Customization work done.

#### DELIVERY

Delivery time will take approx. 5-7 days depending upon the location. Standard Courier delivery charges are applicable for domestic or International order.

We have an extensive range of designs in every series & collections you can ask for more designs on whatsapp +91 70092 33951 ,+91 9814520820

Please Note - As every charm is an artwork made by hand, decorated with resin, colours and other material, So every time design may vary & "NO" charm can be exactly same as the previous one.

## UNIQUENESS OF ENVY





Vaasvi's bookmarks stand out for their exceptional durability and sustainability. Unlike traditional paper bookmarks, which are often easily lost or damaged. These exceptional bookmarks are suitable for all kinds of books, notebooks, hard covers and novels. Each bookmark features a soft satin elastic band that is both flexible and robust, ensuring that it can be used repeatedly without wear and tear. The handmade charms are the real highlight, intricately designed using a variety of materials, including resin, foil work, crystals and leather. When these unique charms are clipped together with the band, they create a beautiful and eye-catching accessory that is not only functional

but also a work of art. Perfect for book lovers, Vaasvi's bookmarks combine practicality with aesthetic appeal, making reading a more enjoyable experience. Whether for personal use or as a thoughtful gift, these bookmarks are sure to impress with their unique style and high-quality craftsmanship.



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eNVy Bookmarks

